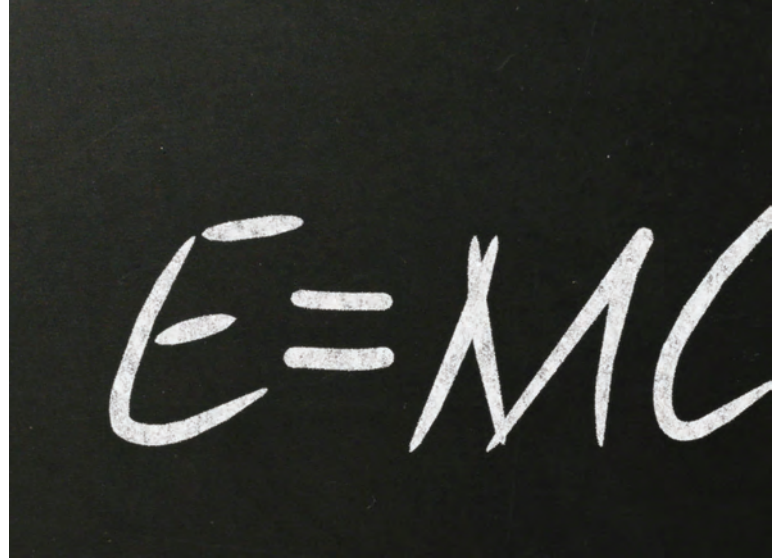




Search for Education and Training



Qscholar is exclusively focused on providing search engine consulting for Education with a special focus on private and independent schools. We can help your school dramatically increase the number of qualified admissions inquiries it receives and then implement a strategy that provides for consistent improvements over time. It's time to take the reins off your Website and let it reach the prospective students it was designed to.

Qscholar came out of the idea that schools need leadership in the area of search. Many schools have made a significant investment in their front end and back end web infrastructure, and they have built their brands on the Web yet they have ignored search. Without denying the fact that the choice of a school is an extremely personal and important choice, many

schools market to an emotional and visual level that can't be searched and can't be found on the internet. We understand how potential students and family members search for schools. We can bring more students to your school. Open your school's brand and let us enable a new round of scholars to find you.

### **Qscholar's Services**

- Search Engine Audit
- Organic Search Engine Optimization
- Paid Search Management
- Linking & Directory Management
- Social Media Optimization
- Reporting & Analytics